



## Editorial Calendar 2010

Issue	Cover Story
January-February	SLMMS New Year – - President’s Profile - President’s Speech - Installation Banquet
March-April	Advocacy: - How can physicians become a more effective voice? - Health-care reform update
May-June	Membership: Why we belong to SLMMS
July-August	Trends in Medicine: - Hospitalists pro and con - Serving an increasingly diverse patient population
September-October	Technology update - E-prescribing - Electronic Health Records for the small practice Women in Medicine Month
November-December	Senior Physicians: - New SLMMS and AMA senior physician groups - Opportunities for service in community clinics

Issue	Publication Date	Advertising - Space Reservations Editorial Copy Due	Advertising - Camera-Ready Artwork Due
January-February	February 1	January 4	January 11
March-April	April 1	March 1	March 8
May-June	June 1	May 3	May 10
July-August	August 1	July 1	July 8
September-October	October 1	September 1	September 8
November-December	December 1	November 1	November 8